



Breaking Barriers, Shaping Futures

# MONTHLY REPORT

## MAY 2024



a project by



Give Bangladesh

## CAMPAIGN SHURJOKONNA

AUW Regional Representatives Empowered 60 Female Garment Workers on Menstrual Health

### Mentors & Presenters

8 Student Volunteers from Asian University for Women

### Sanitary Napkin Sponsors



18 May  
2024



60 Female  
Garment Workers



CAL Knitting, Kalurghat,  
Clifton Group

Project Konna launched its new campaign, "Shurjokonna", at CAL Knitting in Kalurghat, Chattogram, on May 18th, 2024. Sponsored by Clifton Group, the event focused on generating menstrual health awareness among women working in the garment industry through an interactive workshop. The inaugural installment of the campaign was organized by 8 student volunteers from the Asian University of Women, serving as regional representatives for Konna.



*Around 60-62% of the workers in the country's garment industry are females who do not get adequate sanitary and hygiene facilities at the workplace, leading to various menstrual health problems.*

*- Bangladesh Bureau of Statistics*

Campaign 'Shurjokonna' aims to create menstrual health awareness among garment workers who are around 18-25 years old. The first workshop was executed with 60 beneficiaries. These 60 women were provided with reusable eco-friendly pads in collaboration with Safepad Bangladesh.

## CAMPAIGN DYUTI FOLLOW-UP

Checking back with visually Impaired Female Students Empowered on MHM through Braille Books Last Year



“ Project Konna is determined to build an inclusive society and to ensure that women with visual impairments don't fall behind due to period stigma.

With this vision, for the first time in Bangladesh, Campaign Dyuti has been initiated to develop a braille book on MHM on World Menstrual Hygiene Day on 28 May 2023.

”  
- Chowdhury Maliha Mizan  
Former Project Manager of Konna

### First Phase of the Campaign:

Each Visually Impaired (VI) student received-

- A braille module on MHM,
- A 6-month supply of menstrual hygiene kits containing sanitary napkins, hot water bags, vitamin C tablets, painkillers, toilet paper, & hand-wash.

### Follow-up:



25 May  
2024



17 VI  
Students



Baptist Mission Integrated School  
(BMIS), Senpara Parbata, Dhaka

On the 25th of May, 17 visually impaired girls (Primary beneficiaries of Dyuti) underwent a follow-up at the Baptist Mission Integrated School from the Dyuti campaign, to monitor if they are properly maintaining period hygiene and leveraging knowledge from the braille book.

The students reported that they have been doing the necessary exercises and are freeing themselves of taboos such as avoiding sour foods, besides taking measures like yoga to reduce period cramps.





# CELEBRATION OF MENSTRUAL HYGIENE DAY:

Together for a Period-Friendly World



28 May 2024



Lakeshore Hotel, Gulshan, Dhaka



UNICEF, one of the key supporters of menstrual dignity, has organized an event in Bangladesh inviting menstrual activists, and Project Konna is delighted to be a part of it.

Carrying Project Konna's legacy of celebrating Menstrual Hygiene (MH) day each year, this time the team participated in the event organized by UNICEF.

This year, MH day has been celebrated with the theme: **"Together for a Period-Friendly World"**. From the respective level, it is possible to ensure a menstrual-friendly world for women through the awareness and participation of all.

Team Konna spoke about its works, and showcased communication materials focusing on its impacts on the project's beneficiaries. They advocated for visually impaired girls on the day, showcasing the vulnerability of disabled females in proper menstrual management.

## MHM PLATFORM WELCOMES PROJECT KONNA

### Advocating Menstrual Equity

Menstrual Hygiene Management (MHM) platform is an open coordination body that fosters collaborations among nonprofits working on menstrual health.

This platform welcomed Project Konna with open arms on the **26th of May**, recognizing its dedication to eradicating taboos surrounding menstruation and ensuring a safer space for underprivileged females in Bangladesh.

This enables Konna to continue contributing in the following sectors:

- **Wash, Sanitation & Hygiene (WASH),**
- **Sexual & Reproductive Health & Rights (SRHR),**
- **Menstrual Hygiene Management (MHM)**

**Project Konna is working incessantly to raise awareness about menstruation & reproductive health throughout the country.**

**We hope to have you by our side on this journey.**



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